



Are you Ready 4 Social Media?

Complete our checklist to find out if you are ready to bounce in...

Part 1

1. Do you know who your target audience (age, sex, likes, dislikes, job etc) is for your product/service/business? Yes
 No
2. What do you know what you want to achieve from social media? Yes
 No
3. Do you have a marketing plan in place at the moment? Yes
 No
4. Do you have your materials all ready to be used in social media? Eg photos & info. Yes
 No
5. Do you have a website? Yes
 No

If you answered **YES** to ALL questions The Rabbit says *“Excellent, check out part 2”*.

If you didn't answer YES to the questions, you probably need some help with your marketing strategy. Check out how Marketing Angels® can help you at www.MarketingAngels.com.au

Part 2

1. What is your budget for social media per month? ♥ \$.....
2. What are your goals for social media?

3. How much time do you have to spend on social media per day? ✂

♥ If your budget is less than \$3000/mth you will most likely be doing the implementation yourself. Check out the workshops we run to help with this at www.SocialRabbit.net

✂ If you don't have 20-30 minutes per day to dedicate to your social media plan, then you are not going to get the results you want, so you can either outsource the implementation, free up some more time, or consider if social media is going to work for you.